**Name: \_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Business Website Design Project**

This section will teach you the vocabulary you will need to know to design your business card.

|  |  |
| --- | --- |
| **Vocabulary** | **Definitions** |
| Vertical layout |  |
| Horizontal Layout |  |
| White Space (blank space) |  |
| Typeface (font) |  |
| Layout Alignment |  |
| Colorized vs black and white |  |
| Casual Card |  |
| Serious Card |  |

Graphic Organizer for Business Cards:

|  |  |  |
| --- | --- | --- |
| **Colorful** | **Student Business Card Idea** | **Black and White** |
| **Casual** | **Serious** |
| **Personal** | **Business** |

Questions

1. What part of the card is supposed to attract the reader?
2. What role, activity, or job does the card explain?
3. When do you use Serious or Casual?
4. Are you going to make your business card Colored or Black and White?